

SportsLink Storyboard

scenario 1

Action 1

Cameron tells his mom that he would like to play basketball.



Action 2

Cameron's mom goes online to find a youth basketball program in their county.



Action 3

Cameron's mom Googles "youth basketball in my area" and the SportsLink site comes up.



Action 4

Cameron's mom clicks on SportsLink and several programs appear.

BASKETBALL

SportsLink Storyboard

scenario 1

Action 5

Cameron's mom finds the 3 programs that are located near them.



Action 6

Cameron's mom determines which program is best for them by looking at the registration fees and game locations.



Action 7

Cameron's mom chooses a basketball program and gets Cameron registered.



Action 8

Cameron begins his first basketball season.



SportsLink Storyboard

scenario 2

Action 1

A child and his daughter rides by a recreation center and the child sees other children walking inside.



Action 2

The child asked her father if she can go to the rec center with the other kids.



Action 3

The girl's dad is happy that his daughter is interested in going to the the rec center, so he takes her inside. Inside the rec center the kids are running around playing basketball.



Action 4

The dad asks one of other parents how often they come. The parent tells the dad that most of them come to practice for the upcoming basketball season.



SportsLink Storyboard

scenario 2

Action 5

The dad asks the other parent how can he find more information about registration for his daughter.



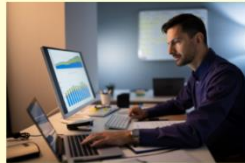
Action 6

The other parent tells him about the SportsLink site.



Action 7

The child's father visits the site to find out registration information.



Action 8

The dad finds an organization that he likes and registers his daughter for the upcoming season.



SportsLink Storyboard

scenario 3

Action 1

Tom and Jeffrey receive a flyer from their school about the upcoming basketball season.



Action 2

They are super excited because they have been practicing all summer long.



Action 3

After getting off the bus, Tom and Jeffrey ran to their parents waving the flyers around, excited to show them the info.



Action 4

Tom's dad immediately gets online to find out more information.



SportsLink Storyboard scenario 3

Action 5

Jeffrey's dad began looking up the information from his phone.



Action 6

After looking up the information from the flyer, Tom and Jeffrey's dads called to find out more about the organizations.



Action 7

After speaking with the organizations, both dads accessed the SportsLink site to get their son's registered.



Action 8

The boys were able to play in the upcoming season.

